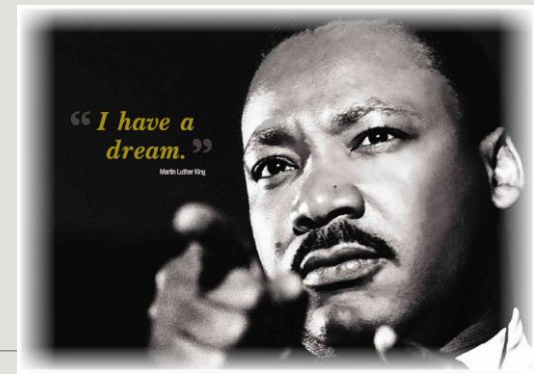


LO: Persuasive **speeches**

Today we are going to read extracts of famous speeches.

We are also going to retrieve information and analyse the persuasive devices used.

LO: Persuasive **speeches**



'I have a dream' is a famous persuasive speech by Martin Luther King, a peaceful activist for African American civil rights.

On 28 August 1963, he stood on the steps of the Lincoln Memorial in Washington DC to tell a vast crowd of his supporters about his dream of racial equality.

In these two clips, poet Benjamin Zephaniah deconstructs his speech by examining his use of **contrasting pairs**, **biblical references**, **simple language** and **repetition**:

bbc.co.uk/programmes/p00wwkvn

bbc.co.uk/programmes/p00wwq4t

What do you think of his speech?

LO: Persuasive **speeches**

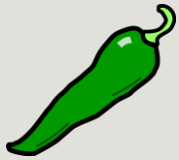
Now let's watch Barak Obama, former President of the United States, give a speech following his victory in the 2008 United States presidential election, on November 4, 2008. He is considered one of the greatest speakers in recent history.

Watch the video clip and think about the techniques used by Obama: <https://youtu.be/OiskE1Jsr6A>.

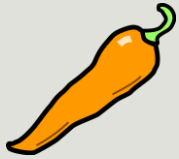
Write down the things you notice: body language, repeated words and phrases, etc.

LO: Persuasive **speeches**

Choose a challenge:



A: Famous Presidential Speeches



B: Three Famous Speeches



C: Three Famous Speeches